



THE BULLETIN

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January 2022 issue

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2021 TOWNSEND PHOTO CONTEST



Brittney Douville - summer 2021

Dear 2021 Riders,

You are invited to submit your best photos in our coveted photo contest - one of TRCR annual highlight.

Winning photos will be immortalized in the 2022 TRCR Calendar and in our social media.

It's time to reminisce and submit your best 2021 photos. See details on p. 2

Deadline

March 31st, 2022



How it all started - p. 3

You have a question about the Photo Contest? Email Judy at jfleatham@shaw.ca

You can submit a maximum of three photos per category:

Flora & Fauna

In Camp

Scenic Views

On the Trail

People and Horses

Two ways to send your photos:

1. By email as attachments to admin@trail-rides.ca

Please note, you may only be able to send a couple picture per email due to their size. If so, identify your emails (i.e. email 1,2, 3, etc.).

2. To upload to the TRCR Google Drive click on the category(ies) of your choice:

2021-TRCR Photo Competition - [In Camp](#)

2021-TRCR Photo Competition - [On the Trail](#)

2021-TRCR Photo Competition - [Scenic Views](#)

2021-TRCR Photo Competition - [Fauna and Flora](#)

2021-TRCR Photo Competition - [People and Horses](#)

Make sure your photos
are **High Resolution**.
High enough to be printed
on a 8x11 size page.

Each pictures should be saved in the category of your choice and identified with your name.

If you have problem uploading your photo, please email ReneeTRCR@gmail.com



Brittney Douville - summer 2021

What's in a winning photo

The WOW factor is what makes a picture stand out. It may be in part technique, but is usually due to having a new or unusual subject or an old subject presented in a different way. Photos should epitomize riding with Trail Riders of the Canadian Rockies: horses, riders, staff, camp, activities, campfires, fun, and mountain scenery.

Our judges are volunteers
who have professional
photography experience.

Please note that all entries become the property of the TRCR for use in our calendar, postcards, albums or advertising.

Jonas Guinn - Summer 2021



Photos are judged based on technical merits, and WOW factor. They are sharp, in Focus, have proper Exposure and good Composition.

How it all started

The history of this trophy goes back to the very first trail ride in 1923, not long after the first national parks were created. During those early years, Reginald Townsend, one of the original founding four of the T.R.C.R., was the official photographer for the rides in 1929, he donated the Townsend Trophy to be awarded annually for the best amateur photo.



Reginald Townsend (1890-1977)
Editor of the American edition of Country Life

What it is today

Every year since we invite all our riders to submit their best photos. The winner of the contest has his/her name inscribed on the Trophy and his/her photo is featured on the coveted front cover of our annual Calendar for the following year. The winner of the five categories receive a framed plaque and their photos appear in the TRCR calendar.

Through the years, our collection of pictures has become a precious historical record. We are thankful to all who submit their best memories of their rides.



Trophy Inscription

“Trail Riders of the Canadian Rockies COUNTRY LIFE TROPHY for the best nature photography taken on the Official Trail Ride Presented by Reginald Townsend”