



The Bulletin

Box 8646, Station Main, Canmore, Alberta, Canada, T1W 0B9
admin@trail-rides.ca 1-844-560-5522 (North American only)

Writer Designer: Renée Delorme

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Editor: Judy Fleetman

2020 TOWNSEND PHOTO CONTEST

Dear riders,

You are invited to submit your best pictures to the by March 31st 2021

The winning pictures

Will be immortalized in the 2022 TRCR Calendar and in our social media.



You can send a maximum of three photos per category. The categories are:

Flora & Fauna ✧ In Camp ✧ Scenic Views
✧ On the Trail ✧ People and Horses

You have two ways to send your photos:

By email to admin@trail-rides.ca as attachments.

Please note, you may only be able to send a couple picture per email due to their size. If so, identify your emails (i.e. email 1,2, 3, etc.).

Upload to the TRCR Google Drive to one of the following folder:

2020-TRCR Photo Competition - [In Camp](#)

2020-TRCR Photo Competition - [On the Trail](#)

2020-TRCR Photo Competition - [Scenic Views](#)

2020-TRCR Photo Competition - [Fauna and Flora](#)

2020-TRCR Photo Competition - [People and Horses](#)

Each pictures should be saved in the category of your choice and identified with your name.

If you have problem uploading your photo, please email ReneeTRCR@gmail.com



What makes a winning photo

Our judges are volunteers from the [Calgary Camera Club](#) with Head Judge Graeme Kershaw.

The WOW factor is what makes a picture stand out. It may be in part technique, but is usually due to having a new or unusual subject or an old subject presented in a different way. Photos should epitomize riding with Trail Riders of the Canadian Rockies: horses, riders, staff, camp, activities, campfires, mountain scenery, etc.

Please note that all entries become the property of the TRCR for use in our calendar, postcards, albums or advertising.



How it all started

The history of this trophy goes back to the very first trail ride in 1923, not long after the first national parks were created. During those early years, Reginald Townsend, one of the original founding four of the T.R.C.R., was the official photographer for the rides in 1929, he donated the Townsend Trophy to be awarded annually for the best amateur photo.

Reginald Townsend (1890-1977),
Editor of the American edition of
Country Life



Trophy Inscription

"Trail Riders of the Canadian
Rockies COUNTRY LIFE TROPHY
for the best nature photography
taken on the Official Trail Ride
Presented by
Reginald Townsend"

What it is today

Every year since we invite all our riders to submit their best photos. The winner of the contest has his/her name inscribed on the Trophy and his/her photo is featured on the coveted front cover of our annual Calendar for the following year. The winner of the five categories receive a framed plaque and their photos appear in the TRCR calendar.

Through the years, our collection of pictures has become a precious historical record. We are thankful to all who submit their best memories of their rides.



Photo by Trish Mainley, 2019

Photos are judged based on technical merits, and their WOW factor.
They also should be Sharp - In Focus - Have a Proper Exposure - & Have a Good Composition.