



TRAIL RIDERS

of the Canadian Rockies

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Dear Fellow Riders:

The 2014 edition of the Trail Riders of the Canadian Rockies is shaping up to be a very exciting summer and in my opinion the best rides ever!

There are so many good “bits and pieces” of news that I am not sure where to start.....

The Board of Directors has voted to have two “theme rides” this summer. Join us for a photography ride with a professional photographer or our “Star-gazers” ride with an astronomer. See the website for details.

We have two professional bloggers/travel writers coming this summer for a FAM (familiarization) tour. They will join us on a ride, take pictures (which they donate to us) and then go back home and write and promote the club. I have written to the editor of The Western Horseman Magazine and asked him to send a writer out on a ride and then write a story about us, The Calgary Stampede and the historic Bar U Ranch. Maybe a little extra persuasion would not hurt! Drop him a line if you like and let him know how much we need his support! (Ross Hecox ross.hecox@westernhorseman.com)

Travel Alberta has been incredibly supportive of our club this year. We have received free graphic design, co-op dollars for advertising, and lots of free advice. I have never been involved with such a professional group of people. Thanks folks! We have received many compliments about our website. Thanks to Victor Kennan and his staff at www.inspyred.com. Their work is excellent. Thanks to Bill Miller, our graphic artist extraordinaire, for his help with the bulletins and other graphic arts projects. (www.gearedforgraphics.com) Thanks to Judy Fleetham for being the editor of our T.R.C.R. Bulletin. Great work Jude! Many thanks!

We are still looking for help in these areas.

We need:

- someone to handle our social media
- two more Emcees.
- more active members on The Board of Directors
- everyone to get those letters into Parks Canada and the politicians.
- some testimonials from you for our website

- everyone to “bring a friend” this year and get \$100. off your ride for doing it!
- all our members to register for a ride!

Got your registration in yet?

See you on the trails.... :)

Blessings and Happy Trails.

S. R. Watkins

President, Trail Riders of the Canadian Rockies

www.trailridevacations.com